

# ENFIELD LITTLE LEAGUE



Dear Potential/Current Sponsor,

Enfield Little League is a long-standing member of Little League International. Enfield Little League follows the founding core mission "To promote, develop, supervise, and voluntarily assist in all lawful ways, the interest of those who will participate in Little League Baseball".

Through proper guidance and exemplary leadership, the Little League program assists youth in developing the qualities of citizenship, discipline, teamwork and physical wellbeing. By espousing the virtues of character, courage and loyalty, the Little League Baseball program is designed to develop superior citizens rather than superior athletes.

Enfield Little League's Board of Directors is committed to our youth and the further development of our town's baseball. We are reaching out to all local businesses for a commitment to support our mission of creating a better community. Because of past commitments by our community and the work of volunteers, Enfield Little League can offer a free baseball program to disabled youth and low-cost summer and fall travel baseball to all those interested.

The Enfield Little League board of directors and parents would like to expand on what our town offers, enabling us to compete on both a regional and national level. In-order to further our mission, we need your support. We are a C3 charity organization, our Tax ID number is 06-1591224. Please find attached a list of sponsorship opportunities. Whether you choose to sponsor a team or purchase signage at one of our fields, the children will benefit from your generosity.

On behalf of our players, we thank you for your continued support and look forward to a great partnership.

Enfield Little League Board of Directors www.enfieldlittleleague.org Kim Pierce Sponsorship Coordinator Phone: (860) 916-1333 Email: <u>kimpierceELL@gmail.com</u>

# **Enfield Little League Sponsorship Opportunities**

Cold may be in the air, but baseball season is always just around the corner! Enfield Little League would like to ask for your support to become a part of our great program. Sponsorship is a crucial part of our organization. The funds raised from sponsorships help us to cover the cost of uniforms, equipment, umpire education and various other costs associated with a quality program. We kindly ask for sponsorship prices below but can also be flexible if need be.

## **Team Sponsorship Opportunities**

 $\Box$  **Bronze Sponsorship** – \$250 – Company name on the jersey of a local league team. Sponsor receives team plaque.

 $\Box$  Silver Sponsorship – \$500 – Company name on the jersey of a travel/tournament/bonus baseball team. Sponsor receives team plaque.

\*These teams travel around Connecticut and surrounding regions.

### **Signage Sponsorship Opportunities**

 $\square$  \$300 – One sign / field (\$150 for each additional sign/field)

□ \$200 – Signage Renewal after first year (\$150 for each sign/field)

 $\square$  \$500 – <u>All Star Banner</u> - Extra Large Banner will go on the dugouts and/or our concession stands

#### Combinations

 $\Box$  Bronze / One Sign Combo – \$525 – Company name on the jersey of a local league team. Sponsor receives team plaque. One sign / field (\$150 for each additional sign/field).

□ **Bronze** / **All Star Banner** - \$725 - Company name on the jersey of a local league team. Sponsor receives team plaque. Extra Large Banner will go on the dugouts and/or our concession stands.

#### Donations

Enfield Little League is also very grateful for any donations, gift baskets, and/or gift cards. These donations will be used in our various raffles throughout the season. To make a donation or for additional information, please contact Kim Pierce at kimpierceELL@gmail.com.

### What is in it for our sponsors?

With one of the largest Little League programs in the area, higher average number of teams and higher attendance averages on game days there is no shortage of eyes on our sponsors names. Many in the community are happy to help support our sponsors and Enfield Little League continues to be a community partner. Signage sponsorships will cover both the spring and fall seasons. In addition, all sponsor websites and bios will be linked to our Enfield Little League website (**enfieldlittleleague.org**).

We are also happy to give shout outs to our sponsors on our Facebook page!

Other events include:

**Opening Day** – Come set up your company tent/table on Opening Day!

**Sponsorship Nights** – Come throw out the first pitch and do giveaways/promotions throughout the game!

Please check off your sponsorship level from the above list, as well as your field or team request where applicable. Return this form with your check made payable to <u>Enfield Little League</u> for Fall and Spring sponsor to the following address:

Enfield Little League C/O Sponsor Director PO Box 501 Enfield, CT 06083
Company Name:
Contact Person:
Phone #:
Email: